

Diia.Education

Diia Education





Key achievements of the project

6M+

Ukrainians engaged in
digital literacy programmes

2019 — 2024



2.3M+

users

275+

partnerships

2

guidance tests and a personalised
test with a unique flow

5K+

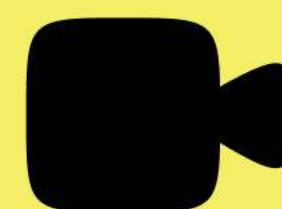
digital hubs

65+

interactive simulators

12.6 %

improvement of digital literacy of Ukrainians



6

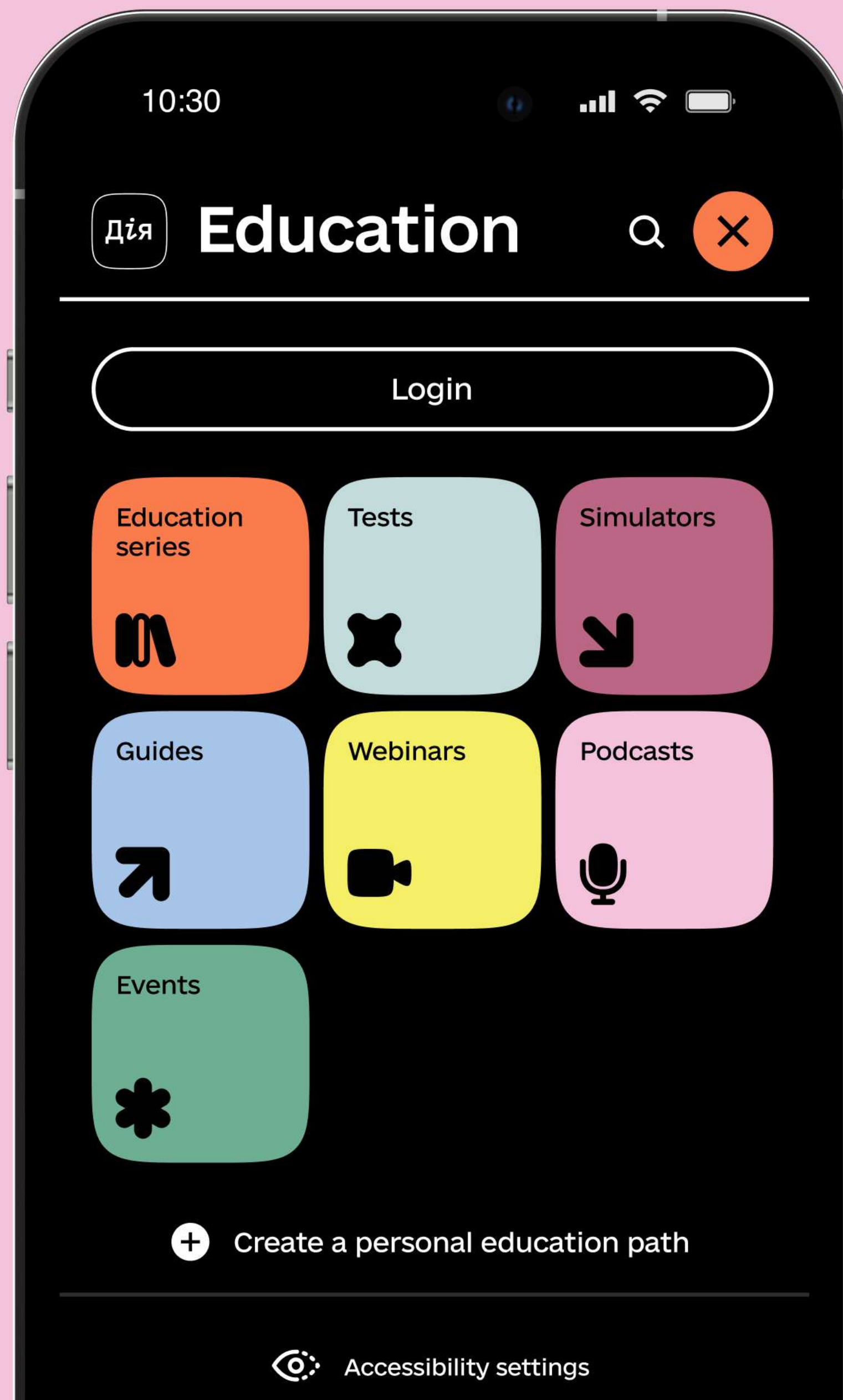
national digital
literacy tests

75 %

success rate

205+

educational series



6

digital competence
frameworks

3.6M+

certificates

650+

experts



Project Development Timeline

The foundation of a digital state

- A digital state requires basic digital literacy for citizens
- In 2019, digital literacy was a new, non-priority topic for the government

It's more than access to services

competitiveness

security against cyber threats

economic development

new opportunities

Дія

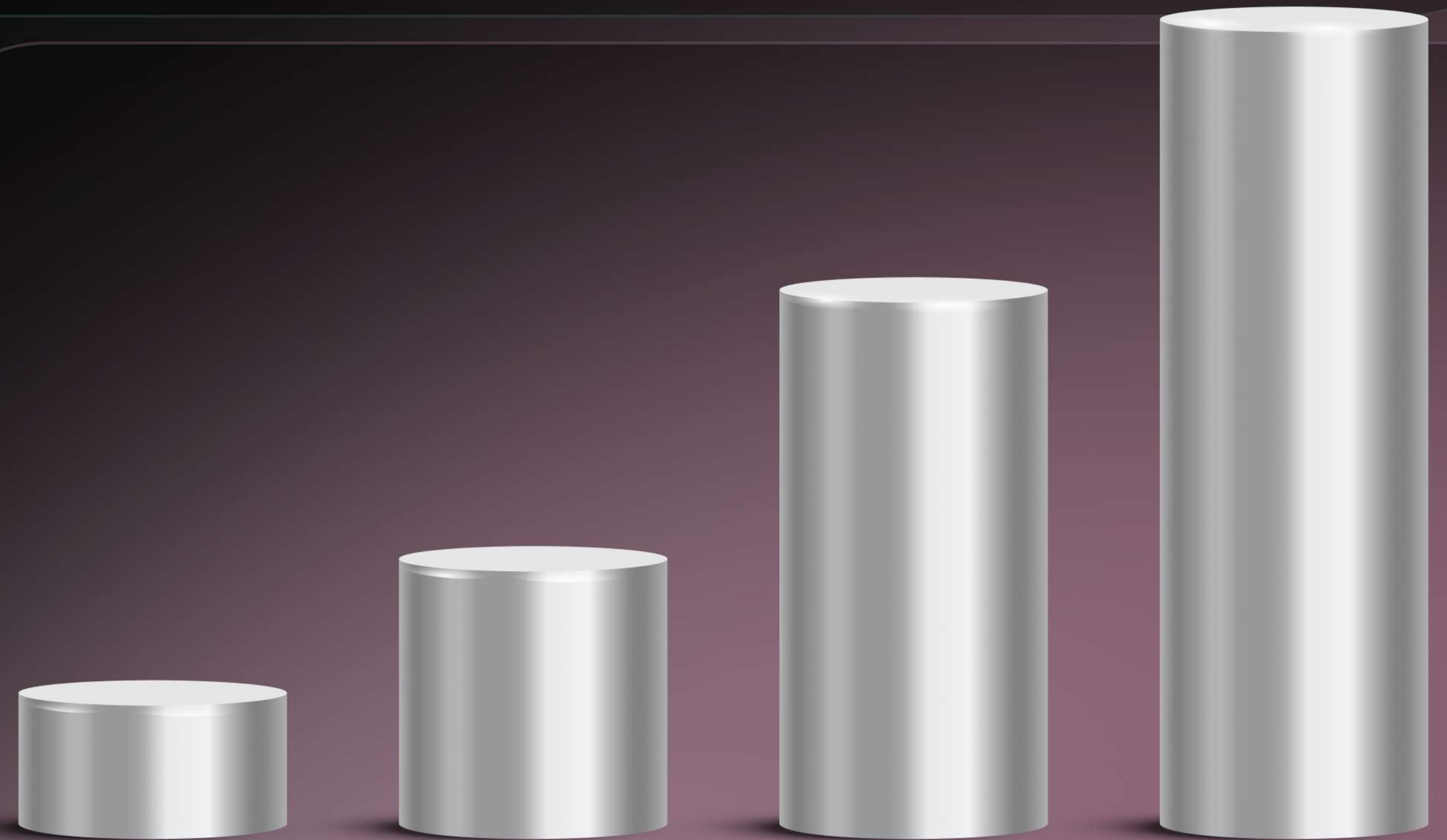
Research

53 %

of Ukrainians have digital skills
below the basic level

47 %

of citizens are interested in
developing digital skills



In 2019, the first study of digital literacy of the population of Ukraine was conducted according to the EU Commission methodology

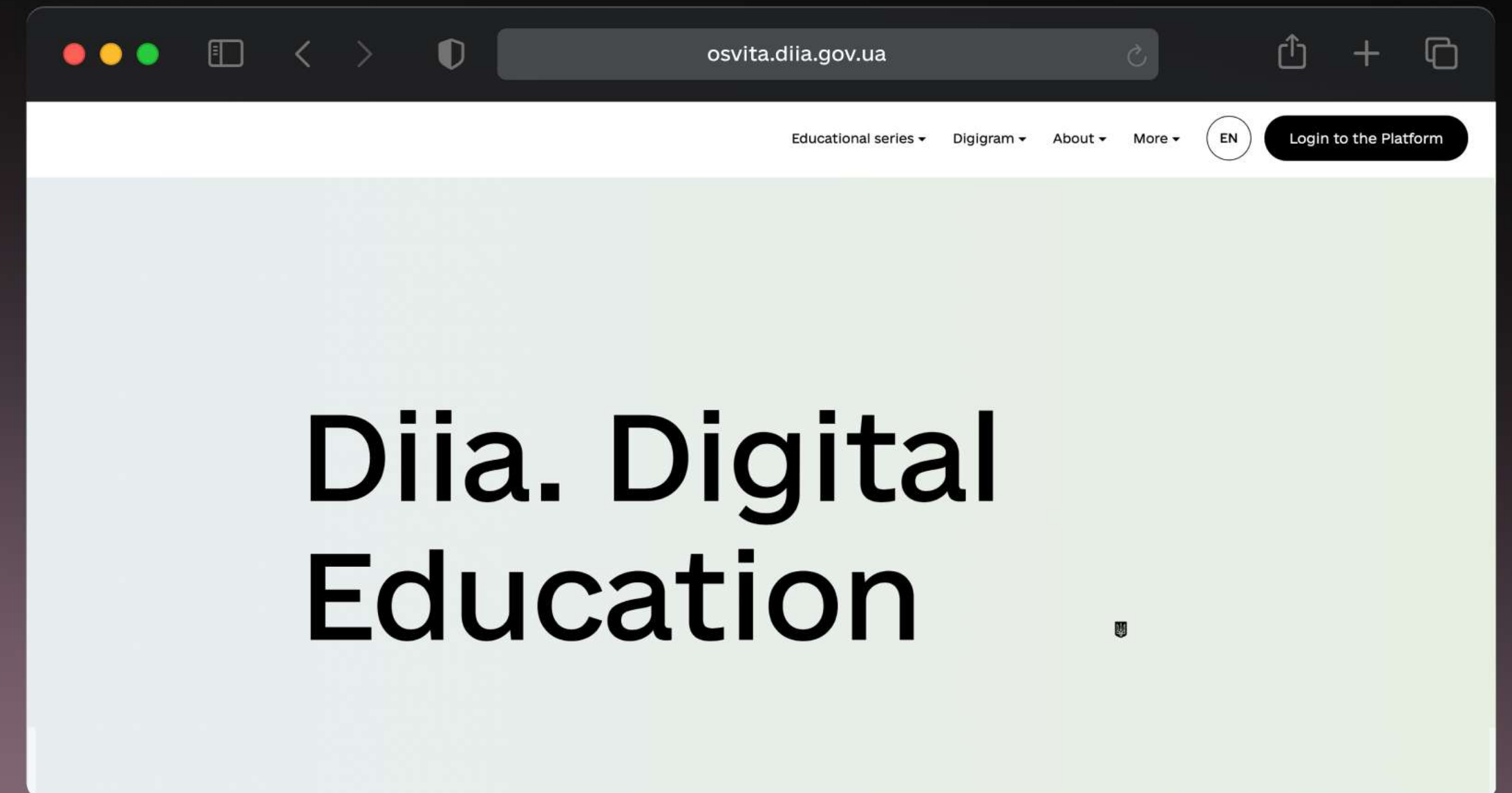


Work on the concept on digital literacy

- Creating a national concept for the development of digital literacy
- Regions have started to develop their concepts



Creation of the State Platform for Digital Literacy



The edutainment format

- Focus on creating engaging series and multimedia content
- Combining education and entertainment to reach a wide audience



Learning from best practices

- Estonian experience in digital literacy
- Creating a network of digital hubs

Content development and audience growth

- Started with 3 educational series, then expanded to 50 during COVID-19
- A platform for different age groups and professional sectors

Adapting the digital competence framework

- Importance for alignment with European standards

November 2021

1M+

Ukrainians are learning on the
Diia.Digital Education platform



February 2022

1M+

Ukrainians received certificates
through Diia.Digital Education



Digital hubs network

01

MoU signed with Ukrainian Library Association, training sessions held for librarian facilitators



02

5K computers transferred

Libraries have become digital hubs



03

Private companies joined the initiative and became part of the digital hubs network



The path to European integration

Adapted the digital competence framework



Digital competence framework for citizens, educators, healthcare professionals, librarians and civil servants



Based on the framework, educational products and self-assessment tools have been created to help citizens determine their own digital literacy level



Several versions of the Digigrams have been adapted, and a Cybergram has been developed

New challenges

01

Low level of digital literacy

02

High unemployment due to the full-scale russian invasion to Ukraine

03

New approaches to information consumption

04

New professions and competitiveness

05

Mobile approach

06

Globalisation

07

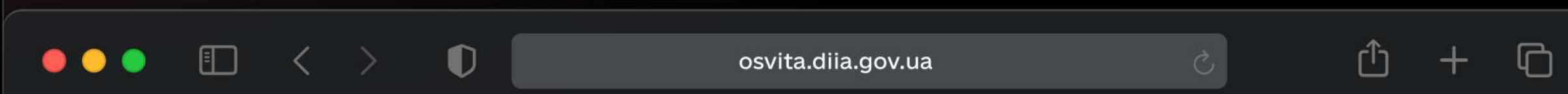
Large number of IDPs due to the full-scale russian invasion of Ukraine



2020-2022



Digital Education



Educational series ▾ Digigram ▾ About ▾ More ▾ EN Login to the Platform

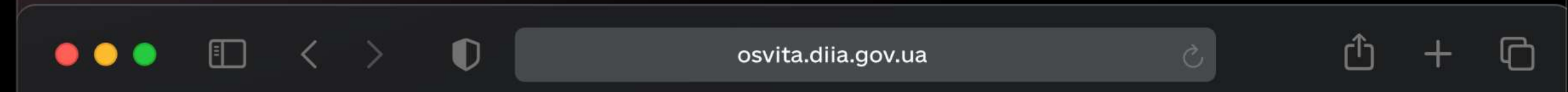
Diia. Digital Education



2023

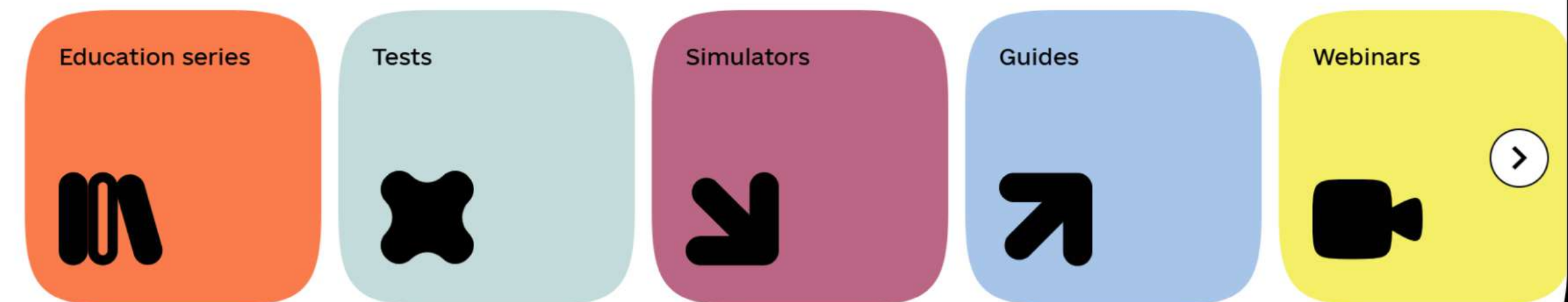


Education



Diia Education Accessibility settings EN Q SEARCH ≡ MENU Login

Diia.Education for everyone ▾



New features

Career guidance tests

Personalised learning trajectory

English version of the platform

50 new educational series on digital and non-digital professions

Development of interactive simulations

Integration with the largest job search sites

Diia.Education



By format By purpose **By profession** By topic

- for data analysts 4
- for logistics managers 2
- for purchasing managers 2
- for project managers 2
- for product managers 4
- for mobile photographers 2
- for video editors 3
- for video makers 2
- for sales managers 2
- for account managers 3
- for customer support specialists 2
- for confectioners 3
- for partnetship managers 1

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Accessibility settings

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Simulators

Simulator

Cyber hygiene: how to protect yourself from phishing

Check if you can recognize phishing and if you know how to protect yourself from it

Experts: Yaroslava Do

Simulator

Mine safety. Sign language

Mine Safety Simulator: Test your knowledge on recognizing mines and shells and learn how to act correctly...

Experts: Ivan Shepeliev

Simulator

Mine safety

Mine Safety Simulator: Test your knowledge on recognizing mines and shells and learn how to act correctly...

Experts: Ivan Shepeliev

Simulator

People with War Experience. Dignity. Interaction

Experts: Ivan Shepeliev

Diia Education

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Vacancies catalog

We recommend those vacancies that suit you best

Partners:

WORK.ua

jooble

robota.ua

Happy Monday

Lobby X

Filters

By default



Introduction to Web3 Careers

This program will help Ukrainians get acquainted with Web3 professions and get practical advice for starting a career in this promising field

[Start](#)

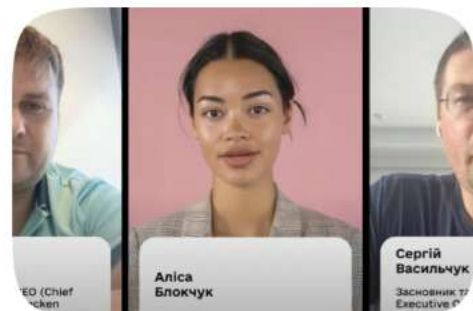
Program



Intro

2 min

In this episode, you'll learn what Web3 is, the key areas of the web3 economy, career opportunities in the field, and useful resources to help you understand the basics of Web3.



Episode 1: Startups

23 min

The episode is dedicated to startups and their founders. You'll learn what skills a Web3 founder needs, where to look for a co-founder, and whether you should say yes to all new ideas.

Log in to continue



Episode 2. Development

41 min

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Accessibility settings

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Profile

Home | Education series | Cheesemonger profession | Episode 2. Types of classification of cheeses. 8 categories

English



In Ukraine, cheeses are classified into 8 categories

- Fresh cheeses
- Fresh aged (mostly goat cheeses)
- With white mold
- With blue mold
- With a washed rind
- Semi-hard
- Hard
- Aromatic

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By format By purpose By profession By topic

- Re/Upskilling 116
- Open data 4
- Veterans support and reintegration 2
- Employment 14
- Online safety 18
- Civil society 4
- Urbanism 1
- Mental health 5
- Military Service 2
- Tourism and leisure 2
- Corruption 8
- Security 15
- Barrier-Free 12
- Election 4
- Government services 3
- Ecology 3
- Journalism 2
- Cryptocurrency 6



Simulator

Video Editor

How to edit video from the set and turn it into a masterpiece

Experts:
Roman Bolharov



Simulator

QA tester

Typical tasks of software testers and opportunities for development in the profession

Experts:
Yuriy Bazhan



Simulator

Landscape designer

A working day of a landscape designer: a mini-project of a garden plot

Experts:
Tymofii Baziak



Simulator

Embroiderer

How a machine embroidery operator's working day goes – from the correct start of the process to the finished...

Experts:
Nadiia Havrylenko

Updated computer science for schoolchildren

Дія Освіта

ІТ-СТУДІЇ

Налаштування доступності

ПРО ПРОЄКТ

ВХІД



Вдосконалені уроки

Оновлена інформатика — ІТ-студії

Useful links for educators

Дія Education

Доступність

EN

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Login

Useful links

Online safety

Cisco courses

Zrozumilo!


Digital competence framework

Partner projects

Normative and legal acts

Education materials

Tests



StopCrime Portal


The project was created by the non-governmental organization "Magnolia" with the support of the Ministry of Digital Transformation of Ukraine and the Department of Cyber Police of the National Police of Ukraine, to combat violence against children and assist in the investigation of such crimes. On the portal, it is possible to report unwanted content on the Internet showing sexual violence against children and adolescents.

Tests for assessing knowledge and skills

Diia.Education


Test ▾

Tests



Career orientation test

Tests



Self-assessment test

English language learning opportunities

Дія Education


Доступність

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Future Perfect

A language program that prepares for the future

Vacancies catalog

We recommend those vacancies that suit you best

Partners:

WORK.ua



robota.ua



Lobby X

Professions ▼

Locations ▼

Job type ▼

By default ▼

Vacancies found: 68158

Менеджер з продажу обладнання та послуг для GPS-моніторингу

Компанія «GSM-GPS Технології» запрошує у свою команду спеціаліста з ведення продажів B2B/B2C в Одеському регіоні.Компанія «GSM-GPS Технології» 16 років працює на ринку України у сфері систем GPS моніторингу. Професійний підхід —...

WORK.ua

01



Career guidance test

02



Educational series

03



Interactive simulators

04

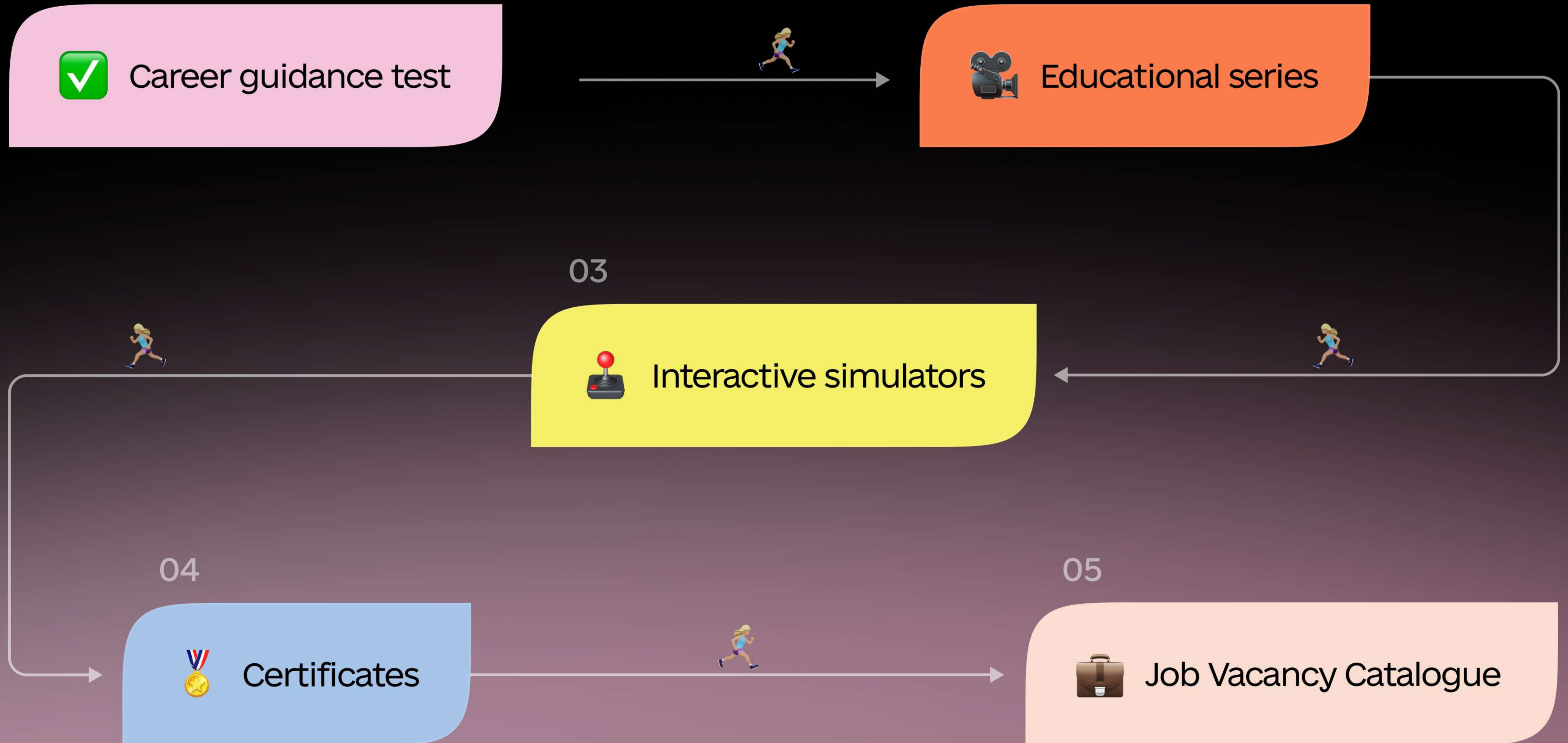


Certificates

05



Job Vacancy Catalogue



Development of digital literacy

building a digital state with competitive citizens who use digital skills safely in their work and everyday life

Diia

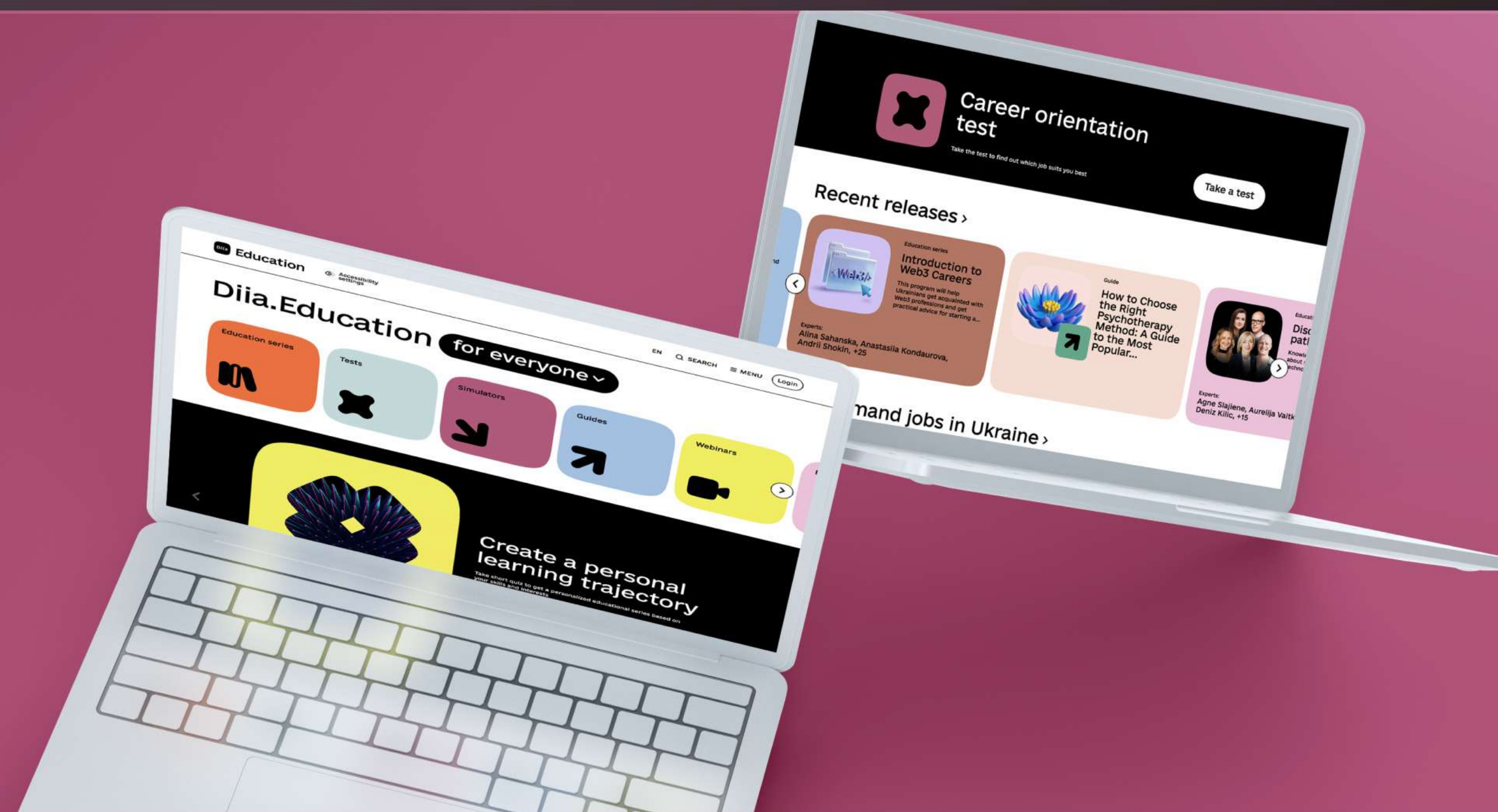
Education

today

Preparing for the professions of the future

providing relevant knowledge to enhance citizens' efficiency in the workplace

Relevant knowledge and skills for today



Research on the digital skills of Ukrainians

2019

47.0 %

Ukrainians with basic digital skills and higher



2020

52.2 %

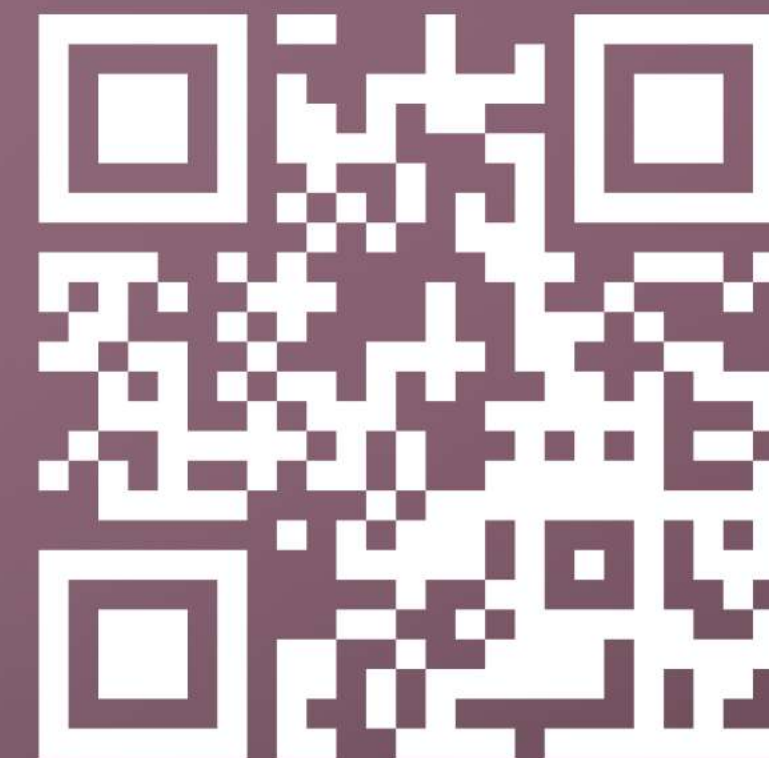
Ukrainians with basic digital skills and higher



2021

59.6 %

Ukrainians with basic digital skills and higher



+12.6 %

improvement in digital skills over 4 years



Results

2024

+6 criteria

Diia.Education improves web accessibility indicators

Launched cooperation with Google.org to implement an **AI track** for personal tutoring on the platform

Diia Education + **Google.org**

57+

new educational products

300K+

new unique users

Diia.Education won bronze at the **Effie Award**





Outlines

2025

Creating a byte-learning
section with interactive
materials

Creating a partner
content section on the
Diia.Education platform

Development and
integration of
an AI tutor on the
Diia.Education platform

40+
new educational
products

